

**WCPO TV, CINCINNATI, OHIO**  
**Addressing the Community's Problems and Needs Report**  
**4th Quarter**  
**October 1 – December 31, 2012**

**Program Title:** *A New Day*

**Source:** Recorded

**Time/Day:** 11:00-11:30 a.m.

**Frequency:** 1<sup>st</sup> Sunday/Monthly

**Type:** Public Affairs

**Program Description**

*A New Day* is a public affairs show that provides information, resources and tools to strengthen communities, families and individuals. Produced in a comfortable, relaxed setting, each show features a community calendar and interview segments that address current key issues in the local community.

**Individuals and Families in Need**

October 7, 2012 – Discussed strategies to end homelessness in greater Cincinnati.

**Healthcare**

October 7, 2012 – A breast cancer survivor discussed her journey and how the American Cancer Society supported her.

**Individuals and Families in Need**  
**Vitality of Non-Profits**

November 4, 2012 – Matthew 25 Ministries is a disaster relief organization that responds to local, national and international disasters.

**Vitality of Non-Profits**  
**Individuals and Families in Need**

November 4, 2012 – Shelves are empty at nonprofit organizations that supply food, toiletries and coats to families in need.

**Vitality of Non-Profits**

December 2, 2012 – The Red Treehouse is a collaborative website featuring numerous non-profits that support children and teens.